

JOSHUA H. JACOBS GRAPHIC DESIGNER

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER :: 2007 - 2009

DEDICA GROUP LLC :: Advertising Agency

- Developed and created marketing campaigns and promotions. Responsible for the creation and production of all supporting graphics, artwork and promotional material from concept to completion.
- Developed and implemented brand identities for various clients, industries, promotions and sweepstakes.
- Successfully created print pieces such as POP, brochures, billboards, vehicle wraps, direct mail, posters, trade show graphics, and product packaging consistently meeting both budget and deadline goals.
- Worked closely with creative directors and marketing executives to implement ideas
- Oversaw junior and mid-level designers and production artists.
- Consulted and presented with clients; provided job estimation and vendor management.

CLIENTS: COCA-COLA, ROBEKS, AM PM, IHG, HILTON, CARL'S JR, IN N OUT, SONIC, GATES OF ADVENTURE THEME PARK (DUBAI), LEGOLAND, GEORGIA AQUARIUM, ROYAL CARIBBEAN

GRAPHIC DESIGNER :: 2005 - 2006

EASTDIL SECURED :: Commercial Real Estate Firm

- Developed real estate marketing for high profile clients in various industries.
- Created and implemented strategic marketing plans; coordinator for marketing teams
- Managed production artists, working closely with executives and clients in the facilitation of project goals.

CLIENTS : DISNEY, HYATT HOTEL GROUP, HILTON, MAGUIRE PROPERTIES, THE IRVINE COMPANY

GRAPHIC DESIGNER :: 2003 - 2005

TRI-ANIM HEALTH SERVICES :: Medical Product Distribution

- Created and maintained company branding and corporate packets.
- Lead designer on redesign and content update for 500+ page medical product catalogue.
- Designed brochures, direct mail, advertisements, presentation boards, awards, and web material
- Managed company presence and promotional items at medical industry trade shows and national seminars.

CLIENTS: EVALUEMED, CARDINAL HEALTH, BBRAUN, VERSAMED, BOUNDTREE MEDICAL

FOUNDER, DESIGNER, MARKETING CONSULTANT :: 2000 - PRESENT

J SEVEN DESIGN STUDIO :: Freelance Design Studio

- Freelance fine art and design providing concept through printing for private clients
 - Branding, brochures, illustrations, murals, invitations, marketing and event promotion
- CLIENTS: MIND MEDIUM CREATIVE, FACEY MEDICAL, CLARK CONSULTING, RIGHT ON TIME PRODUCTIONS, ACCESS SPORTS LLC, AIRLINE ACADEMY of SAN DIEGO, MALIBU HIGH SCHOOL

EDUCATION

- ART INSTITUTE OF CALIFORNIA (digital arts degree) - 1999 - 2001
- SAN DIEGO CONTINUING EDUCATION (IMCP) - Web and Multi-Media certificate program - 2009 - Present

TECHNICAL SKILLS

- Powerful abilities with Adobe Creative Suite 4 [Photoshop, Illustrator, Indesign, After Effects, Soundbooth, Acrobat], Quark, MS Office, Garage band, web and social media, mac and pc platforms.
- Expansive knowledge of global design trends, marketing, advertising, copy writing, typography, color, management of clients, vendors, teams and projects.